



Creative Studio
Collective

x

Spoonflower

LAKE LIFE
BRIEF

Creative Studio
Collective

LAKE LIFE

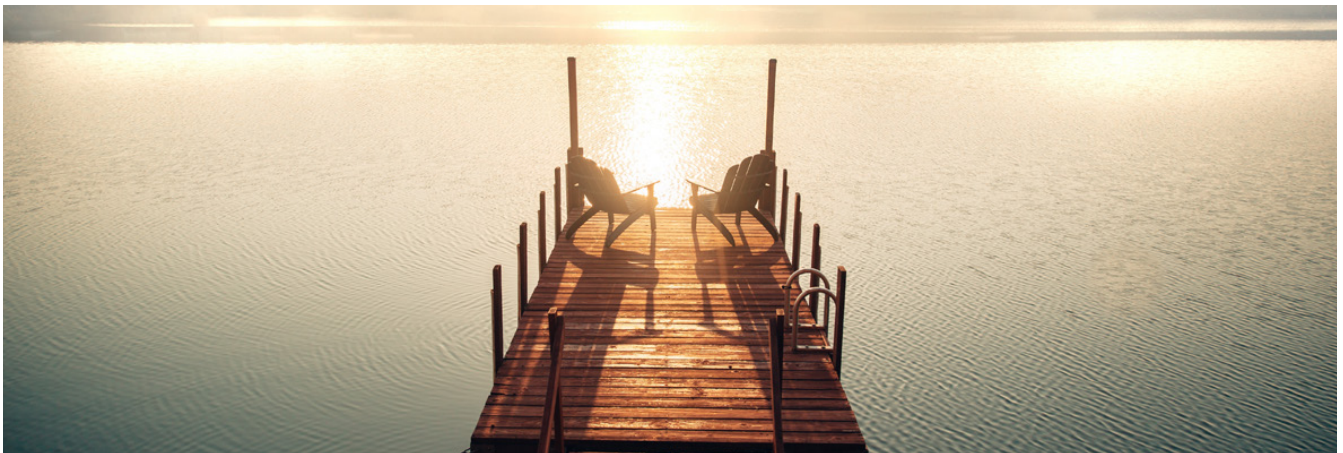
Spoonflower Challenge

Let's dive into creating a pattern for the Lake Life Design Challenge

We are thrilled to introduce our exciting new theme: "Lake Life" for this month's abbreviated creative brief and Spoonflower Design Challenge! If you would love to receive additional tips and insights during the challenge be sure to sign up for our email series at the link below.

[Click Here - Lake Life Challenge Tips & Resources Sign Up](#)

This theme is a blend of serenity and playfulness, allowing you to fully immerse yourself in the enchanting world of life at the lake, while also exploring the nostalgic allure of lakeside retreats. Envision yourself surrounded by the breathtaking beauty of a glistening lake, nestled amidst lush forests and majestic mountains.



As you start working on what you'll create for the challenge consider infusing your designs with motifs that evoke the joy and vibrancy of lakeside living.

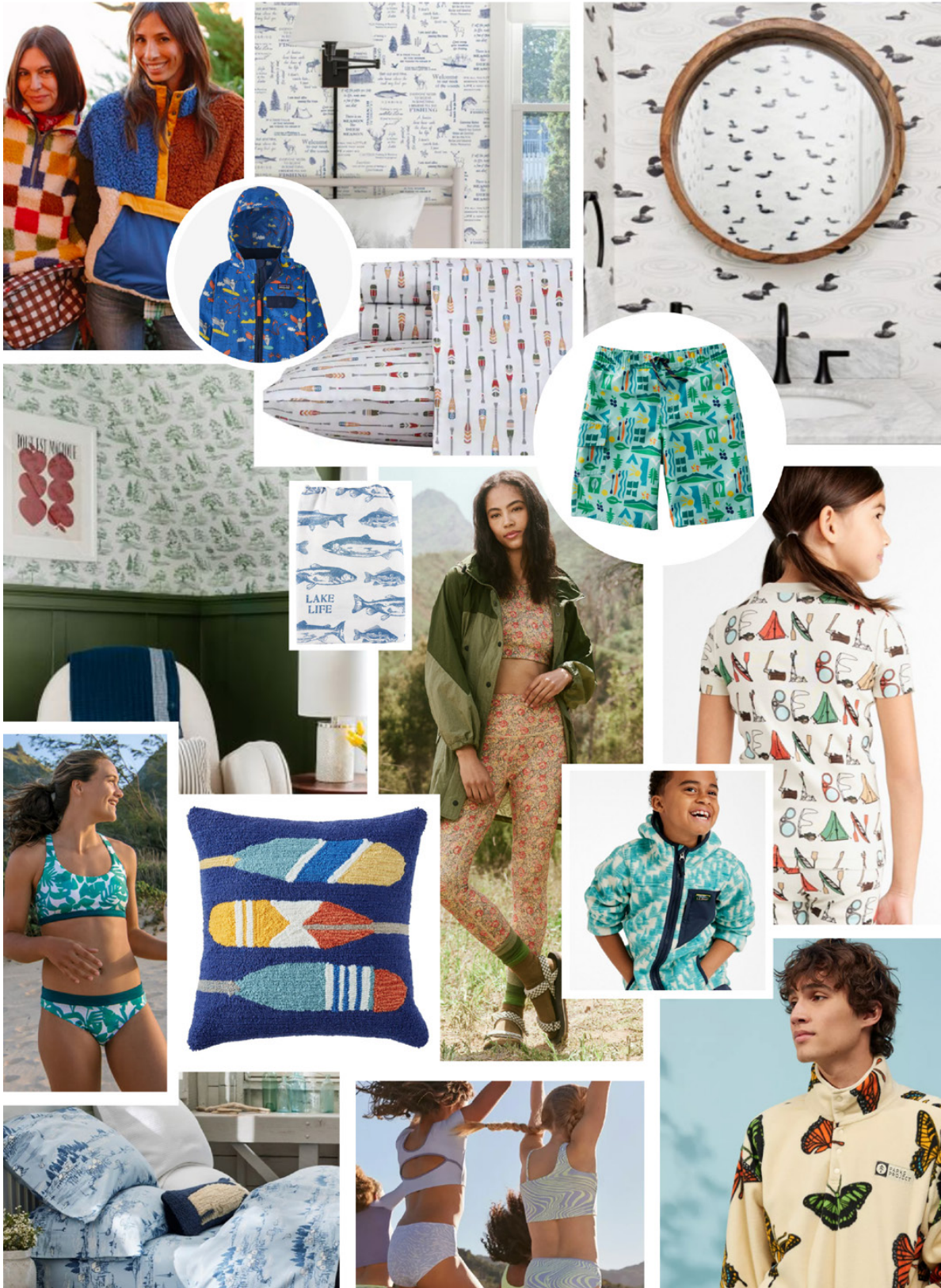
Perhaps you will explore using fish and fishing rods, or waterskis and boats carving across the water's surface, or the playful presence of family and friends basking in the lakeside serenity. Alternatively, you may choose to delve into a realm of serene colors and textures that effortlessly transport you to the peacefulness and tranquility of the lake-shore.

With "Lake Life", you have the opportunity to explore this theme through your own unique creative lens. Open your imagination and let your designs weave stories of outdoor adventures, sun-kissed picnics by the water's edge, and the connection to nature. Transport others to a world where the essence of "Lake Life" comes alive.

We can't wait to see what you create!!

Products Featuring Lake Life Inspired Prints:

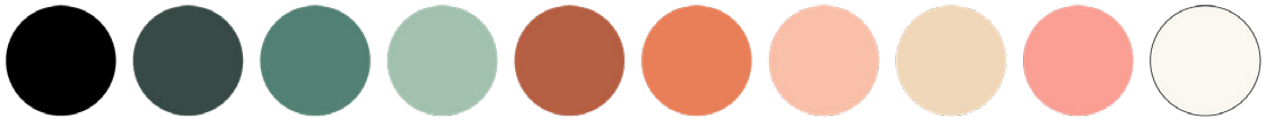
Below we've included just a few category examples of lake life inspired patterns & prints to get you thinking of what you would love to see your designs on & which category you want to focus on. Home decor, apparel, textiles, bedding, accessories, tea towels & wall hangings...the list goes on!



ALL IMAGES ARE FOR INSPIRATION ONLY & ARE NOT TO BE COPIED IN ANY WAY

Color Inspiration

We have created a color palette for inspiration and a jumping-off point, this is just here as a resource so feel free to use them, add to them, use 2-4 colors or use your own. You do not have to use these colors for your challenge entry.



ALL IMAGES ARE FOR INSPIRATION ONLY & ARE NOT TO BE COPIED IN ANY WAY

Prompts & Motifs

Objects

boat
canoe
life jacket
life preserver
paddle
kayak
fishing net
fishing rod
binoculars
cooler
picnic basket
folding chairs
camp chairs
sunscreen
towel
swim goggles
inflatable floats
water skis
wakeboard
worms & bait
dock
floating dock
jet ski
lantern
tent
sleeping bag
cabin
bunk house
campfire
grill
bug spray
sunglasses
whistle
frisbee
sun hat
beach volleyball
hammock
first aid kit
cot
cards for games
beach umbrella

Animals/Being

duck
swan
geese
fish
frog
turtle
otter
beaver
water snake
heron
dragonfly
butterfly
loon
carp
bass
pike
crayfish
water bug
mayfly
mussels
salamander
kingfisher
tadpole
minnow
snail
sandhill crane
hummingbird
squirrel
chipmunk
deer
fox
skunk
raccoon
trout
bear
owl
raccoon
mosquito
fireflies
garter snake
sunfish
leech
sasquatch
egret
forest animals

Food/Nature

hot dogs
hamburgers
corn on the cob
pasta salad
potato salad
coleslaw
watermelon
cornbread
barbeque ribs
kabobs
strawberries
blueberries
raspberries
s'mores
fruit salad
grilled cheese

streams
boulders & rocks
sand
animal tracks
ferns
pinecones
forest
tall grasses
clouds
sun
rainbows
moss
misty mornings
thistle
trees
lily pads
water ripples
cattails
reeds
mushrooms & fungi
pebbles
sunsets
sunrises
stars
moon
constellations
mountains
wild flowers

Making it Your Own

Once you have your inspiration gathered, do your best to visual note take and try to identify the elements that you are drawn to throughout your inspiration board that really inspire you to create your design.

Make sure to not copy - sometimes it's best to do your research & then put it all away when you get to the creating part. Think - how would I draw this & put my own spin on it to make it different & unique to me?

Staying true to your unique voice is key to creating something you are proud to share with the world. If you would love to receive additional tips, resources and insights during the challenge be sure to sign up for our email series [HERE](#)



Sharing Your Work

We would love to see what you create & cheer you on!
Tag us in your comment of your post on Instagram or in your stories, so we can see what you have been working on!

[@creative_studio_collective](#)

[@h_u_f_t_o_n](#)

[@charlierowandesigns](#)

&

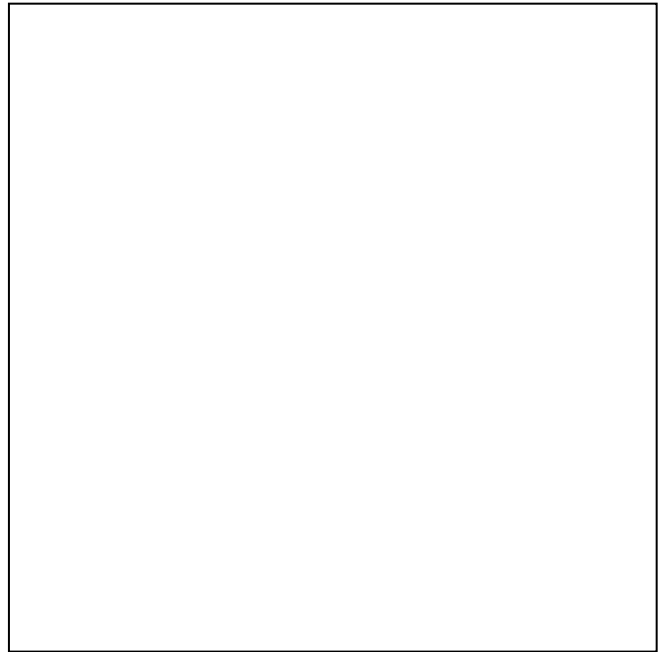
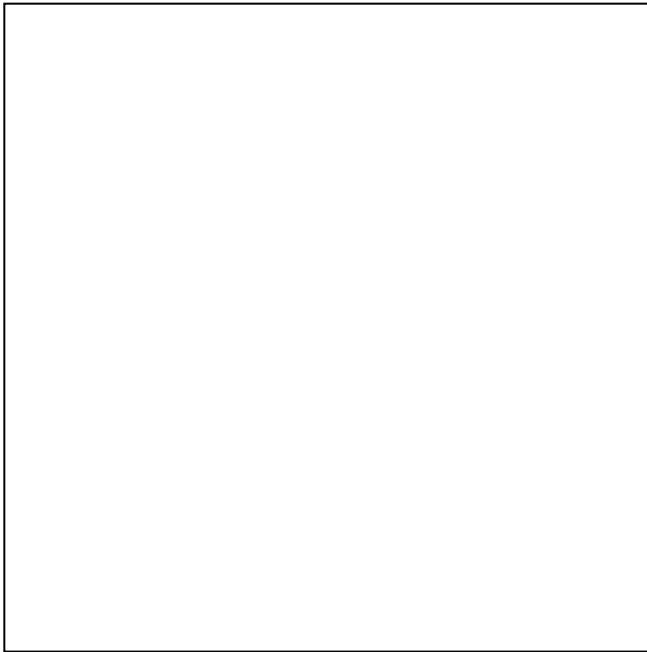
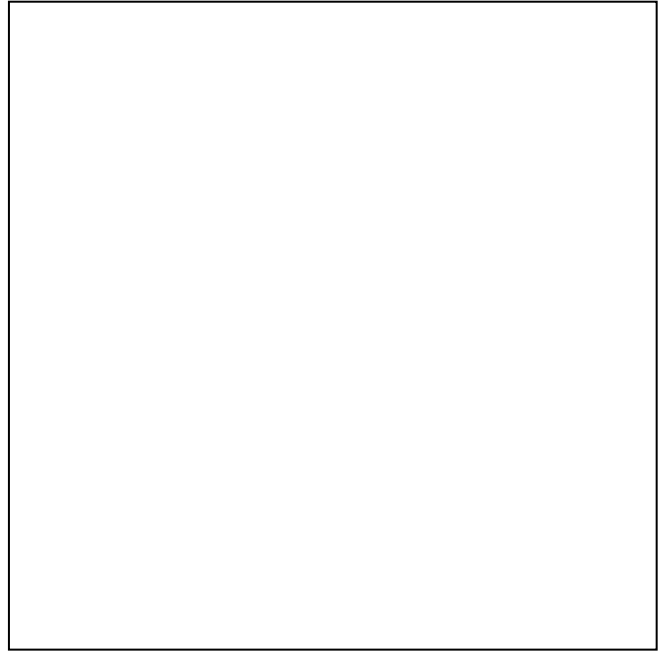
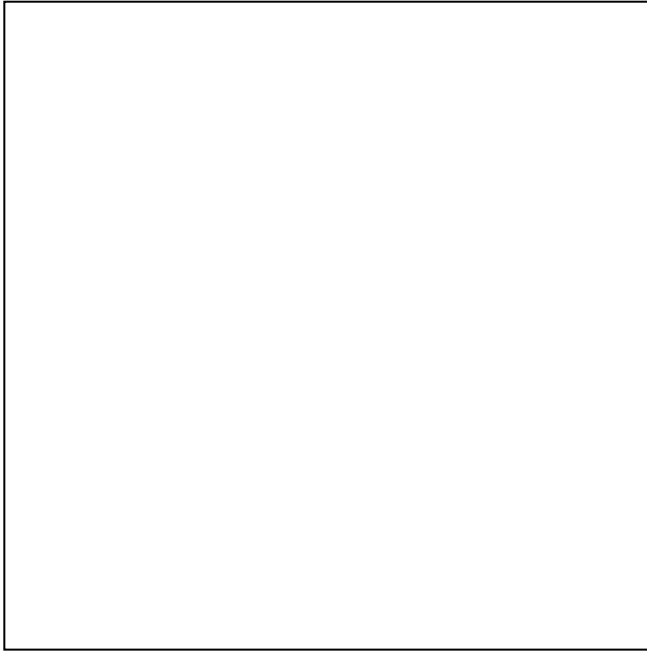
Use the hashtags

[#creativestudiocreativebrief](#)

[#spoonflowerchallenge](#)

Brain Dump Worksheet

Use this worksheet to do a quick jot down of any ideas that come to mind to get a kick start on the Lake Life Spoonflower Challenge design.



Would you love to learn more from us?

See below for some of our amazing artist resources & tools we have created to help you on their creative journey.



Sign up below to receive some of our top tips for designing for challenges & working to a brief to help you on your creative journey.

[CLICK HERE TO GET OUR TOP TIPS](#)



Are you ready to create more & build a well-rounded marketable portfolio? Join monthly Portfolio Building Creative Briefs.

[CLICK HERE TO LEARN MORE](#)



Are you ready or wanting to pitch your art work to potential clients?

[CLICK HERE TO LEARN MORE](#)



Want to know exactly what POD fabric company owners, makers & brands are looking for?

[CLICK HERE TO LEARN MORE](#)



Our Resource Library is where you can find all of our FREE resources, downloads, tips, and tools!!

[CLICK HERE TO LEARN MORE](#)



Our FREE video library with conversations for creatives to help you on your creative journey.

[CLICK HERE TO LEARN MORE](#)

WE BELIEVE

In a rising tide and that by
openly sharing our experience
and knowledge we can brighten
a light in others without ever
dimming our own

creativestudiocollective.com

hello@creativestudiocollective.com

© All work is copyrighted 2023 by Creative Studio Collective

All artwork and conceptual work is owned by Creative Studio Collective under copyright. No work, imagery, or content on this document should be replicated or used in any way, personally, commercially or otherwise, without express permission.

